
**HEC MONTREAL-CIRANO-RIIB CONFERENCE ON
INDUSTRIAL ORGANIZATION**

JULY 5-6, 2017

HEC MONTRÉAL

**3000, CHEMIN DE LA CÔTE-SAINTE-CATHERINE, MONTRÉAL
PARIS ROOM – 3RD FLOOR**

PROGRAM

WEDNESDAY - JULY 5, 2017

8:30-9:00 CONTINENTAL BREAKFAST - ON SITE

9:00-10:20 SESSION I

**Intermediation and Competition in Search Markets: An
Empirical Case Study ([link](#))**

Tobias Salz, Columbia

Discussant: JF Houde, Cornell

10:20-10:40 COFFEE BREAK

10:40-12:00 **Local Protectionism, Market Structure, and Social Welfare:
China's Automobile Market ([link](#))**

Panle Jia Barwick, Cornell

Discussant: Paul Grieco, Penn State

12:00-13:30 LUNCH

13:30-14:50 SESSION II

Scalable Price Targeting ([link](#))

JP Dubé, Chicago

Discussant: Gautam Gowrisankaran, Arizona

14:50-15:10 COFFEE BREAK

15:10 - 16:30 Intermediation Estimating Market Power: Evidence from the U.S. Brewing Industry ([link](#))

Paul Scott, NYU

Discussant: Igal Hendel, Northwestern

18:00 - RECEPTION AND DINNER

THURSDAY - JULY 6, 2017

8:30-9:00 CONTINENTAL BREAKFAST - ON SITE

9:00-10:20 SESSION III

From New Media to News Deserts ([link](#))

Mike Sinkinson, Wharton

Discussant: Allan Collard-Wexler, Duke

10:20-10:40 COFFEE BREAK

10:40-12:00 Competition, Product Proliferation and Welfare: A Study of the US Smartphone Market ([link](#))

Ying Fan, Michigan

Discussant: Mario Samano, HEC Montréal

12:00-13:30 (NOT SO) LIGHT LUNCH